Portfolio

Knowledge
Industry
World of work
Architecture
Eye care
Trades
Fine living

Media and Services
Konradin Publishing Group is one of the largest providers of specialist information within the German-speaking world.

Konradin magazine portfolio comprises some 50 trade and special-interest magazines, online portals and live event series, backed up by professional services ranging from corporate publishing to printing.

Konradin, a family-owned company founded in 1929, has today grown to become a successful independent media group with a consolidated group turnover of some €650 million, employing around 600 people.

Konradin magazines stand out through their subject-specific expertise and many have been keeping the industries they serve informed for decades.

The core activity of Konradin Media is to deliver professional information tailored to requirements across all channels. Usefulness and efficacy are the prime concern, together with a focus on identifying developments early and highlighting prospects in order to inspire new approaches.
Knowledge
The fascination of knowledge
provides an insight into the fascinating world of science. It informs readers about exciting new findings and describes expertly and graphically how today’s research will change our tomorrow. Complex research made transparent, investigated at the pulse of science, classified by the top researchers in every discipline – all stand-out features for over 50 years now.

Daily Newsletter • wissenschaft.de
is the magazine for nature, the environment and a better life. The editorial team researches the facts and backgrounds in a variety of topics revolving around nature and sustainability, and then classifies them for the readers. We clearly state the problems and present problem-solving approaches. It is in keeping with the editorial team’s positive attitude to research, innovation and a sustainable style of living.

Weekly Newsletter • natur.de
is the magazine for history: To make sense of today, you must understand the past – presented within DAMALS. DAMALS provides the historical facts, analyses and illustrates the motivation of the participants, makes decision-making processes open and sheds light upon societal developments.

Newsletter • galore.de
is the first and only German magazine that devotes itself to interviews painting a picture of people from the arts and culture, society and politics. The interviews follow the credo of John Irving who said: “A good conversation knows its course.” Each issue is supplemented by the latest news from music, film and literature.

Knowledge
Our range of media
• consists of special-interest magazines for discerning readers on topics including science, history, nature and sustainability.
• offers one of Germany’s largest online networks of knowledge.

Our target groups
• seek in-depth information and are inquisitive, committed people who place high value on education and culture and often maintain Pan ecologically-responsible lifestyle.
• are often opinion leaders within society and are amongst the higher education and income levels.

Not only that, but
• our online shops offer related textbooks and other non-fiction books, technology toys for hobbyists, and high-quality gift ideas.
• exclusive reader trips with members of the editorial team take readers to exciting places around the world.
Our range of media • includes 18 media brands including journals, special publications and online portals for decision-makers in industry. • includes publications many of which have been published for decades in their home market, enjoying the confidence of businesses and advertisers. • communicates directly with high-profile executives in a huge range of positions.

Our target groups • are general decision-makers, or specialists requiring information on specific sectors and innovative new growth areas within their industries. • use our media to keep up-to-date on the latest innovations, and have for many years testified to the credibility, expertise and influence of our market-leading technical periodicals. Not only that, but… • as a network for industry communications, we enable our clients to communicate with their target groups across a range of media including print publications and websites, and through events, media partnerships and corporate publishing.

For more information, please visit media.industrie.de

Your quick link to us
Phone +49 711 7594-552
media.industrie@konradin.de
**Industry**

The network of expertise for industry presents developments in the world of electrical automation technology for specialists and managers in design/development, systems planning and integration, production management and technical business management.

**Newsletter** • [wirautomatisier.de](http://wirautomatisier.de)

**Event:** Automation Award

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**medicine&technology**

01.2019

www.medizin-und-technik.de

**RRP 11,20 – €**

Engineering for the Medical Device Industry

**FEATURE**

New 5G Standard

What a 5G Network could offer for production areas and hospitals

Page 34

Medical Device Regulation

Lack of clarity for MDR implementation by May 2020

Page 12

Research in Lithuania

Combined know-how in engineering, life sciences, and IT like AI

Page 62

Trade Fair

MEDICA/COMPAMED

New products and trends

18.11.-21.11.2019

Page 21

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**Industry**

The network of expertise for industry delivers engineering information for the growth market of medical technology and news about the development and manufacture of medical equipment.

**Newsletter** • [medizin-und-technik.de](http://medizin-und-technik.de)

**Event:** Medtech meets Quality

focuses on metal processing. Its target groups are production and manufacturing managers in machine/vehicle manufacturing, electrical engineering, consumer goods, and tool and mould making.

**Newsletter** • [mav-online.de](http://mav-online.de)

**Event:** mav Innovationsforum

is a leading specialist publication for designers, development engineers and technical managers with problem-solving, optimisation, planning and decision-making tasks within the fields of mechanical and electrical engineering.

**Newsletter** • [kem.de](http://kem.de)

**Newsletter** • [epp-online.de](http://epp-online.de)

**Event:** EPP InnovationsFORUM Germany, LED meets SMT

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**Industry**

With international editions: medicine&technology in English.

**Automationspraxis**

provides practical and application-oriented information for decision-makers in the process industries who are searching for intelligent automation solutions for their companies.

**Newsletter** • [automationspraxis.de](http://automationspraxis.de)

Events: Expert forums

With international editions: medicine&technology in English.

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**Industry**

With international editions: cpp – Process technology for the chemical industry in English.

**Newsletter** • [cpp-net.com](http://cpp-net.com)

**phoro**

is dedicated to products and technical solutions from the specific viewpoint of the pharmaceutical industry covering products, packaging, management and services.

**Newsletter** • [prozesstechnik-online.de](http://prozesstechnik-online.de)

**Events:** cav InnovationsFORUM

looks at products and technical solutions from the specific viewpoint of the pharmaceutical industry, covering products, packaging, management and services.

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**Industry**

With international editions: prozesstechnik online for the chemical, pharmaceutical and food industries.

**prozesstechnik online**

is the trade magazine for the whole of the food and luxury goods industries, focusing on all aspects of food processing.

**Newsletter** • [prozesstechnik-online.de](http://prozesstechnik-online.de)

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**Industry**

With international editions cpp – Process technology for the chemical industry in English.

**cpp**

With international editions: cpp – Process technology for the chemical industry in English.

**Newsletter** • [cpp-net.com](http://cpp-net.com)
Our range of media

- focuses on the interaction between employees and the workplace, whether it be in the office or the production environment.
- informs about health questions and safety guidelines or techniques.

The Si-Academy

- organises seminars, conferences and events with topics ranging from the environment to health and safety at work. These seminars can be individually tailored to the customer’s requirements and staged in-house.

It looks at the risks present in day-to-day company operations, and possible safety measures for combating them. It gives safety officers the information they need for their work on behalf of and in the interests of the workforce and the company.

Newsletter • sifa-sibe.de

Events: Tag der PSA (Congress on Personal Protective Equipment), Tag der Ergonomie, Tag der BBS, Praxiskongress Recht

is the magazine for applied occupational health and corporate health management. It provides a bridge between scientific research and occupational health practice.

papierundtechnik.de

is the independent trade magazine for safety and health at work, delivering the information required to ensure safe, problem-free operations, and prevent damage, accidents and illnesses.

The Si-Academy for Health and Safety at Work cooperates closely with the respected trade journals Sicherheitsingenieur (Security Engineer) and Sicherheitsbeauftragter (Safety Officer). Their training courses are aimed at Safety Engineers, specialists in Occupational Safety, Safety Officers, Ergonomists, BGM Officers, Executives and Health Management. Within the area of Ergonomics, there is also official cooperation with the Interessengemeinschaft der Rückenschullehrer/innen e.V. (IGR).

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Papier + Technik

is a magazine for employees of the German paper industry, published by the Federation of Employers in the German Paper Industry (VAP). Themes range from social, economic and environmental policy to paper technology.

ergo-med.de

is a magazine for the German paper industry, published by the VAP. Themes range from social, economic and environmental policy to paper technology.

ergo-med.de
Our range of media
• documents everything happening within the market in a creative and design-, technology- and user-oriented way, in two media – print and online.
• spans the entire construction process from initial design right through to implementation, including interiors and exteriors.
• provides comprehensive information tailored to the target group, from the initial consultation to the finished project.

Our target groups
• are architects, engineers, planners, interior designers and office planners.

Not only that, but…
• as specialists in architecture, we offer individually tailored solutions for communicating with potential customers through print and online media, via events, or through corporate publishing.
• special internet guides offer users an overview of the most important manufacturer and industry websites.
• market research studies such as texts of copy and visuals provide valuable insights into your target audience.

Architecture Ideas for architecture and building

architecture. media

stand for solutions in the areas of design, construction equipment, building physics and architecture. Practical product and system information means expert advice is always assured. The bba info service helps architects and manufacturers to get in touch directly via the internet.

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The international media platform for high-quality interior design solutions and products for professional practice is presented to Interior Designers, Architects and Facility Planners, all within a co-ordinated brand family of Print, Online and Social Media. With four themed books published under the title of md Offi ce, md appears a total of twelve times per year. Print Editions with accompanying Newsletters focus on Living, Healthcare, Hospitality, Lighting and Retail, in addition to Offi ce and Sustainability. Selective, credible and discerning.

Newsletter • md-mag.com

The “Mensch&Buro-Akademie” has been communicating offi ce know-how in the German-speaking world since 1991. With its vocational training courses and range of events, the “Mensch&Buro-Akademie” provides professional know-how in the offi ce planning, furnishing and ergonomics sectors. As for the adjoining sectors, it offers comprehensive and holistic expertise in the classic offi ce themes like corporate health management, physiotherapy, human resources development, work psychology and organisation development.

The seminars are open to everybody but can also be booked – individually tailored – in-house.

The md trade events offer challenging contents in a high-class setting.

Previous Topics
HAPTICS, ACOUSTICS, LIGHT, Round Table of Textiles, COLOUR

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Eye care

Know-how for opticians

Our range of media

- features a strong market presence, the magazines have been essential reading in the industry for decades – both print and online.
- includes individual concepts specifically aligned to the respective target group.

Our target groups

- are self-employed and employed opticians, professionals within the eye care industry, buyers and sales personnel in specialist opticians, optometrists, optician retailers, contact lens specialists, students – the present and future decision makers in the eye care industry.

Not only that, but...

- covers the comprehensive supplier directory, is the universal reference tool for all those working in the eye care industry. It consists of the 13th issue for subscribers of the DER AUGENOPTIKER magazine as well as the publication of every entity online at www.der-augenoptiker.de with additional options.
- the DER AUGENOPTIKER online engraving directory simplifies the free, quick and error-free identification of lens engravings employed by leading manufacturers.
- the portfolio is rounded off by special editions covering a multitude of subjects.
- the www.der-augenoptiker.de website offers news, job vacancies and product information.
- the bi-annual trips for readers, events, innovation days and seminars, DER AUGENOPTIKER offers additional added value for readers and media partners.

Newsletter • der-augenoptiker.de

- has been the official magazine for members of the VDCO for over 50 years and is the oldest and best-known German language contact lens magazine.
- has been the official magazine for over 10 years and is the oldest and best known German language contact lens magazine.

Newsletter • kon-online.de

- is a specialist in knowledge (fashion) | management. With an ideal mix of articles, the magazine shares the latest expert knowledge and expert tips on company management issues as well as the latest trends.
- its influence in the industry is reflected in the large proportion of industry players who subscribe to it and its large classified ads section.

Newsletter • kontaktlinsen.info

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### Media Trades

#### Our range of media
- Documents everything happening within the market in a creative and design-, technology- and user-oriented way, in two media – print and online.
- Includes trade magazines, online portals, events and customer magazines.

#### Our target groups
- Forest carpenters and joiners, painters and decorators, plasterers, and (in the case of Lackiererblatt) specialists in vehicle painting and bodywork repairs.

Not only that, but:
- Special interest guides offer users an overview of the most important manufacturer and industry websites.
- Market research studies, such as panel surveys and tests of copy and visuals, provide unique insights into target groups.

#### Our services
- Provides vital inspiration and key practical tips to boost the commercial success of joiners, cabinetmakers, window fabricators, interior decorators, shopfitters, trade fair stand builders and interior finishers.
- Topics include design, materials, fittings, production, marketing, sales and assembly.

### Know-how for craftsmen

#### BM
- Provides essential ideas and inspiration for carpenters and joiners. The magazine provides tips and guides to help businesses improve their processes and operations.

#### dds
- A creative trade magazine for joiners, cabinetmakers, interior contractors and service providers. It features monthly reports on design, technology, marketing and training.

#### Lackiererblatt
- The innovative trade magazine for joiners, cabinetmakers, interior contractors and window fabricators. It offers monthly reports on design, technology, marketing and training.

#### Newsletter • bm-online.de
- A modern trade magazine offering the painting and decorating, plastering and fitting industries sound expertise in the fields of technology, design and company management. A wide variety of online services additionally offer ample opportunity for multi-media communication.

#### Newsletter • malerblatt.de
- The magazine for vehicle painting, bodywork and repairs. It communicates its subject matter through easy-to-understand user reports, articles and interviews.

#### Newsletter • lackiererblatt.de
- The new trade magazine for carpenters and joiners. The magazine provides essential ideas and inspiration for companies that complement their product range with trade goods such as furniture, kitchens, lighting, and accessories.

#### Newsletter • dds-online.de
- The new trade magazine for carpenters and joiners. The magazine provides essential ideas and inspiration for companies that complement their product range with trade goods such as furniture, kitchens, lighting, and accessories.

#### Newsletter • mv-verkaufen.de
- A modern trade magazine offering the painting and decorating, plastering and fitting industries sound expertise in the fields of technology, design and company management. A wide variety of online services additionally offer ample opportunity for multi-media communication.

### Media sales contact
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- Lackiererblatt
  - Carola Gayda
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  - Carola.Gayda@konradin.de

- Newsletter
  - Newsletter • bm-online.de
  - Newsletter • malerblatt.de
  - Newsletter • lackiererblatt.de
  - Newsletter • dds-online.de
  - Newsletter • mv-verkaufen.de
Our range of media

• provides dealers and experts in catering and luxury goods distribution and manu- facturers with all of the key industry information, continuing right along the chain to include consumers too.

• provides a full update on developments in the worlds of wine, tobacco and luxury goods and services.

• reaches its audience by taking a cross-media approach featuring print magazines, websites (with all the additional benefits that they bring) and newsletters published on a regular basis.

Our target groups

• are discerning in their choice of wines, tobaccos and fine living.

• include producers, suppliers, consumers and sales representatives for products in these sectors.

Not only that, but...

• the selection independent jury regularly carries out systematic tastings of luxury goods and publishes its results in the magazine. With its unbiased reporting and high-quality design, selection is a delight for the senses.

Media sales contact
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Michael Günther
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Information for manufacturers, distributors and consumers

DTZ.

In the communications channel for the tobacco industry in Germany, turning a vital role in the marketing chain between the tobacco industry and wholesalers and retailers.

wöchentlicher Newsletter • tabakzeitung.de

SMOKERS CLUB

is the leading English-language trade magazine for the international tobacco industry and its suppliers.

selektion regularly holds renowned tasting competitions.

WEINWISSE

is an exclusive, independent information service for wine experts and connoisseurs, and one of the most important sources of wine ratings and buying advice for high-quality wines.

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Michael Günther
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Additionally,
- are made up of concert and festival goers.
- consume music in every form and is interested in the latest developments.

Our target groups
- is transmedial including printed magazines, digital by means of websites, social media and regular newsletters. With numerous additional benefits like the latest record and concert reviews or the festival information service.

Our range of media
- revolves, with expertise and passion intensified over a period of many years,
- has long found “its magazine”.
- a continually growing community that focussing on vinyl culture is directed at vinyl community. Records have enjoyed a huge revival in recent years. With its reports eight times a year on topics dear to the hearts of vinyl lovers. Since being founded in 2015, MINT has become the free companion throughout the year around music. Besides the weekly printed version appears twice a year as a practical portable pocket booklet – and then there are other channels: digital, social media and out of home.

MINT – The magazine for vinyl culture
- has been the magazine formed in all its genres for 40 years: from heavy metal, hardcore and punk to indie, noise and alternative in post-rock, dipthong and singer-songwriter – great music is the only criteria. VISIONS is a magazine for readers that are as passionately interested in the vinyl scene as they are in music. With its numerous record reviews, our magazine accompanies its readers products. buddy is more than just a male target group aged between 30 and 49. buddy is smart, humorous and in tune with its readers. buddy readers enjoy the beautiful things in life and are open to new brands and products. buddy is more than just a magazine, it’s cross-medially using print, digital, social media and out of home promotion channels.

buddy is the new lifestyle format for a male target group aged between 30 and 49. buddy is smart, humorous and in tune with its readers. buddy readers enjoy the beautiful things in life and are open to new brands and products. buddy is more than just a magazine, it’s cross-medially using print, digital, social media and out of home promotion channels.

buddy and VISIONS.DE
- are made up of concert and festival goers.
- consume music in every form and is interested in the latest developments.
- are committed members of their respective communities and are active networkers and multipliers within their communities.

VISIONS.DE
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- a continually growing community that focussing on vinyl culture is directed at vinyl community. Records have enjoyed a huge revival in recent years. With its reports eight times a year on topics dear to the hearts of vinyl lovers. Since being founded in 2015, MINT has become the free companion throughout the year around music. Besides the weekly printed version appears twice a year as a practical portable pocket booklet – and then there are other channels: digital, social media and out of home.

MINT – The magazine for vinyl culture
- has been the magazine formed in all its genres for 40 years: from heavy metal, hardcore and punk to indie, noise and alternative in post-rock, dipthong and singer-songwriter – great music is the only criteria. VISIONS is a magazine for readers that are as passionately interested in the vinyl scene as they are in music. With its numerous record reviews, our magazine accompanies its readers products. buddy is more than just a male target group aged between 30 and 49. buddy is smart, humorous and in tune with its readers. buddy readers enjoy the beautiful things in life and are open to new brands and products. buddy is more than just a magazine, it’s cross-medially using print, digital, social media and out of home promotion channels.

buddy is the new lifestyle format for a male target group aged between 30 and 49. buddy is smart, humorous and in tune with its readers. buddy readers enjoy the beautiful things in life and are open to new brands and products. buddy is more than just a magazine, it’s cross-medially using print, digital, social media and out of home promotion channels.

buddy and VISIONS.DE
- are made up of concert and festival goers.
- consume music in every form and is interested in the latest developments.
- are committed members of their respective communities and are active networkers and multipliers within their communities.

VISIONS.DE
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- consume music in every form and is interested in the latest developments.
Our offer
Konradin market research renders complex sales segments more transparent, analyses decision-maker target groups and explores technological trends. We collaborate with established market-research institutes and can apply the entire range of method instruments, depending on your requirements.

Our range of services includes:

Advertising impact research:
This includes copy tests, pre/post-test campaigns and advertisement motive tests.

Individual market/target-group studies:
Customer awareness, brand image, customer satisfaction studies, surveys on target-group structures, market environment and products.

Joint studies:
These are market/target-group studies assigned jointly by several manufacturers or providers with Konradin acting as neutral publisher.

Contact
Andrea Stegemann
Phone +49 711 7594-324
andrea.stegemann@konradin.de

Advertising impact research
For many of our titles, we carry out regular advertisement copy tests and our advertising customers can participate free of charge with their advertisements. These copy tests reveal powerful insights into the effects of advertising. We have compiled our findings that we have gathered over the years in a white paper that you can request from us.

In addition, we offer individual advertisement motive tests where one or more motives can be tested:
- Attention performance and distribution (e.g. click tests with heat-map generation)
- Pleasure/displeasure characteristics, image effect, activation potential, etc.

Konradin target group surveys (panels)
Our target group panels allow for a simple and cost-effective method to generate answers from defined target groups.

We regularly conduct surveys with a number of experts and opinion-shapers who are familiar with the target-group structures, are in contact with us and give us their insights and feedback on current topics.

Please address the media consultant of the relevant magazine if you would like to use this method to survey your market.

Market studies as theme setting
The outcome of studies might surprise you, offer a basis for discussion and spark new ideas and perspectives.

Market studies set up together with our editorial teams can raise your target group’s awareness for specific topics and their own company and your services.

We offer everything from a single-source data collection, creation of a study abstract with the most important results, publication of selected findings via suitable Konradin media.

Studies conducted by mail, phone or online – we tailor study concepts to your needs and implement them professionally.

Based on our long-term experience with B2B studies, we know which method is best suited for the respective objectives and target groups. We can offer practical advice based on your particular interests and support your question-definition process with tested sample questions.

Market research

Konradin as a partner
We offer:
- Individual market research as an exclusive competence with a broad portfolio of B2B research services
- High-quality market studies as specialist expertise for B2B products and services
- A comprehensive range of market research services from a single source: data collection, study abstract, publication of selected findings via suitable Konradin media
- Support for your question-definition process with tested sample questions

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What we offer
We specialise in tailored, company-specific B2B communication. Our range of services includes all types of corporate communication: print, online and events. We offer expert advice and develop compelling concepts in collaboration with our customers. Our technical and industry expertise focuses on the same areas as those covered in our media, particularly architecture and trades, the world of work, and additionally science and technology.

We can prepare content for you whatever level of detail is required, whether it is for a magazine or a newsletter, a specialist Internet forum or a popular science magazine. Our services range from the initial concept to final implementation and include all necessary consulting, project management, cost control, graphics and editing services.

We are always looking for opportunities to take a cross-channel approach.

Corporate Media Services

Kontakt Projektmanagement Team
Florian Holocher Phone +49 711 7594-538
www.konradin-relations.de
Sandra Mack
Phone +49 711 7594-395
sandra.mack@konradin.de

Corporate Publishing
The Konradin Corporate Media Service has determined its goal to be that of making communication come to life and to be attractive. We add pep and pleasure to the relationship with your partners. To render your products and references to reach the desired target group using an exceptionable range of media, we offer you tailored communication options for the area.

You determine the goal for the content with professionally written pieces about exceptional projects, interviews and product reports. We will assist you with our full specialist media expertise in the conception process, implementation and sales by means of a supplement in our architecture magazines or online.

• Customer magazines
• Paper newsletter
• Reference brochures
• Online magazine
• E-paper

Exclusive architect event specifically developed for you
At trade fairs and for production sites or architectural projects over the space of a few days. The participation gives exclusive insights into the manufacturing facilities of the companies that we visit or into the products used in building projects.

Aim
All the participants enjoy intensive personal contact with architects and planners having a specific interest in your product and its applications.

The programme of events is rounded off with intensive networking at an evening dinner containing a talk on an architectural topic.

Become a sponsor
Including media services (invitation advertising, banner campaign, special newsletter and booklet) as well as a professionally written report.

BEFORE-DURING-AFTER the architectural event (online, print, newsletter)
Prices upon request

Exclusive “manufakTOUR” and “ObjekTOUR”
• 4 sponsors, 2 day, 40 participants

Corporate Media Services
What we offer
Könradin Heckel is a leading media production service provider and one of Germany’s largest web offset printers. It operates from two plants in Leonfelden and Nuremberg, where our state-of-the-art production facilities are able to print your jobs to the highest professional standards.

In short, we deliver tomorrow’s standards today.

We specialize in:
• magazines/customer magazines
• catalogues and inserts

Our range of services spans prepress, sheet-fed and web offset printing as well as postpress and innovative ideas for your printed product.

Media production

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The shop for specialist literature, non-fiction books, gifts

www.wissenschaft-shop.de

www.architekturbuch.de
www.bm-medienservice.de
www.dds-medienservice.de
www.malerblatt-medienservice.de
www.medienservice-holz.de
www.medienservice-medizin.de

Services

Shop

What we offer

Through its various target-group-specific shops selling specialist literature, textbooks and high-quality gifts, Konradin Mediendienst GmbH supplements the information in Konradin’s specialist media with extra information tailored to each group of readers, boosting customer loyalty.

Konradin Mediendienst GmbH reaches its target audience through print campaigns, email marketing and online shops.

Our specialist literature shops stock a wide range of specialist books, reference works, demo videos and CD-ROMs for specific subject areas, including introductory works for trainees and titles covering specialist fields and legal or management questions, as well as current trends.

www.wissenschaft-shop.de

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www.dds-medienservice.de
www.malerblatt-medienservice.de
www.medienservice-holz.de
www.medienservice-medizin.de

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Phone: +49 7248 77499-10
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Fachmedien-Shops

The trade media shops provide high-quality information in the fields of architecture, construction, carpentry and joinery, as well as in the partner’s departments and media.

www.architekturbuch.de
www.bm-medienservice.de
www.dds-medienservice.de
www.malerblatt-medienservice.de
www.medienservice-medizin.de

Extraordinary and creative gift ideas, such as…

Flexipor glider:
This model airplane is made of extremely robust Flexipor and weighs only 53 grams – with a much better stability than its counterparts made of wood or foam.

These magic vases will puzzle your guests. Narrow and light, they have no foot and yet remain stable. The secret lies in a magnet under the surface of the table, which holds them in place.

Zoomer TM Bentley 2.0.:
The interactive little robotic dog learns and understands 50 different tricks and commands. Its intelligent playing behaviour makes it the perfect interactive pet.

www.wissenschaft-shop.de

The specialist literature, non-fiction books, gifts

www.wissenschaft-shop.de covers science, technology, nature and history. We have made it our business to source a special range of products that offer discerning target groups knowledge, enlightenment and fun.

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The Konradin subscription portal

direktabo.de
is the subscription portal of the Konradin Media Group. Interested readers will find relevant subscription offers for all titles – for PRINT versions, but many titles are also available as DIGITAL versions and as combinations of PRINT+DIGITAL.

Our extensive range of individual editions and special publications is also available at direktabo.de and can be ordered directly from there.

The Konradin job portal

fachJobs24.de
is the job portal for career opportunities! As job portal of the Konradin Media Group, fachJobs24.de benefits from years of experience and popularity in the B2B sector. Based on a unique media network of 34 online brands and 28 print brands, the job portal offers unprecedented and wide-ranging professional competency.

Companies offering jobs and specialists and executives searching for jobs are matched up with their specific target group in six industry channels.