## Data protection information for events of the Konradin Media Group

For reasons of readability, these General Terms and Conditions do not employ both the masculine and feminine language forms. All references to persons apply to all genders.

#### 1. Controller

This data protection information applies to the processing of the participant's personal data in the context of participation in events of the Konradin Media Group. The organiser and controller (hereinafter "We") can be found on the registration form for the relevant event.

#### 2. Data protection officer

Please contact our data protection officer if you have any questions regarding the processing of personal data. The data protection officer can be reached under our contact data with the address addition "attn. Data protection officer" or by e-mail to <u>datenschutzbeauftragter@konradin.de</u>.

#### 3. Purposes and lawfulness of processing

We process personal data marked as "mandatory data" in the registration form in accordance with Article 6 (1) sentence 1 b) GDPR, to the extent that this is necessary for the processing of the registration for an event and for the implementation and handling of the event, in particular for correspondence, the transmission of the confirmation of participation and for invoicing. This includes, above all, title, first name, surname, postal address and a valid e-mail address. If you wish, you can provide us with further data (e.g. title/academic degree, function, company or institution, department or office, telephone number, different billing address, professional group, and source of information about the event). We have a legitimate interest in the statistical evaluation of this information within the meaning of the relevant legal basis of Art. 6 (1) sentence 1 f) GDPR.

We may also process personal data for our own advertising purposes, in particular in order to provide information about other upcoming events. This is a legitimate interest within the meaning of the relevant legal basis of Article 6 (1) sentence 1 f) GDPR; you can object to this processing at any time with effect for the future.

#### 4. Categories of recipients

Provided that this is necessary for the implementation and processing of participation, personal data will be passed on to third parties, for example to the respective landlord of the event rooms. The legal basis of the data processing is Article 6 (1) sentence 1 b) GDPR.

Personal data may also be passed on to service providers bound by instructions, in particular for the purpose of sending invitations and supervising the registration process.

If you consent, your personal data may be shared with other companies within the Konradin Media Group; an overview of the companies within the Konradin Media Group can be viewed by clicking on the link at <u>https://www.konradin.de/en/business</u>. The legal basis of the data processing is Article 6 (1) sentence 1 a) GDPR.

# 5. Note on the production and publication of audio, photographic and film recordings of the event

Photographs and film recordings may be made during our event for internal documentation purposes and for the purpose of advertising our events.

We intend in particular to use and publish the photographs and film recordings on our websites, on our social media channels and for printed advertising material.

Provided that you have given us your consent (Article 6 (1) sentence 1 a) GDPR), we may also share audio, photo and film recordings of events with other companies within the Konradin Media Group so that they can use and publish the recordings on their websites, on their social media channels and for their printed advertising material; an overview of the companies in the Konradin Media Group and their media can be viewed at <a href="https://www.konradin.de/en/media">https://www.konradin.de/en/media</a>.

Please note that information on the internet can be accessed from anywhere in the world, found with the help of search engines and linked with other information. This may allow personal profiles of you to be created. Any information that is posted on the internet, including photos, can be easily copied and disseminated, and there are specialised archiving services aimed at permanently documenting the state of certain websites on specific dates. This means that information published on the internet may continue to be found at other locations even after the information has been removed from the original internet location.

We would also like to point out that according to the information currently available, photographs and data on Facebook cannot be deleted at all, but only no longer shown publicly. There is currently insufficient information about Facebook's internal use of photographs and data - for example, to create personality profiles.

### We have a legitimate interest in the creation and storage of the recordings within the meaning of the relevant legal basis of Article 6 (1) sentence 1 f) GDPR.

By participating, you consent to the publication by us of audio, photographic and film recordings of the event in which you are also depicted. If you do not consent, please inform the person making the recording of you or inform one of our staff. Even if you revoke your consent at a later date, recordings that have already been published may continue to be published and displayed for reporting purposes under section 23 (1) no. 3 of the German Art Copyright Act (Kunsturhebergesetz) if an event itself is recognisably in the foreground on the recordings.

#### 6. Deletion of data

Personal data that is collected will be stored until the expiry of statutory retention periods (in particular as stipulated in the German Commercial Code or Fiscal Code, usually 10 years), in accordance with Article 6 (1) sentence 1 c) GDPR), and then deleted, unless you have consented to further storage under Article 6 (1) sentence 1 a) GDPR or the purpose of the data processing has not yet ceased to apply - in such cases, the personal data will be blocked until the purpose ceases to apply and then deleted.

#### 7. Rights of the data subject

Subject to the conditions of Articles 15 to 20 GDPR, you have the right to receive information at no charge about the data we have stored about you, to have incorrect data corrected and to request the deletion or restriction of processing as well as the transferability of your personal data.

You can object to the use of the data for direct advertising purposes at any time with effect for the future; you can also object to the use of the data on the basis of Article 6 (1) sentence 1 e) or f) GDPR for reasons arising from your particular situation at any time with effect for the future, without incurring any other than basic rate charges for the telecommunication costs involved.

You can revoke your consent to the use of data on the basis of Article 6 (1) sentence 1 a) GDPR at any time with effect for the future.

In some cases, however, we are not allowed to delete personal data completely due to legal retention obligations. If we process data on the basis of your consent, you can revoke your consent at any time with effect for the future.

We would also like to point out your right to appeal to a competent data protection supervisory authority.

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