



Portfolio

Knowledge

Industry

World of work

Architecture

Eye care

Trades

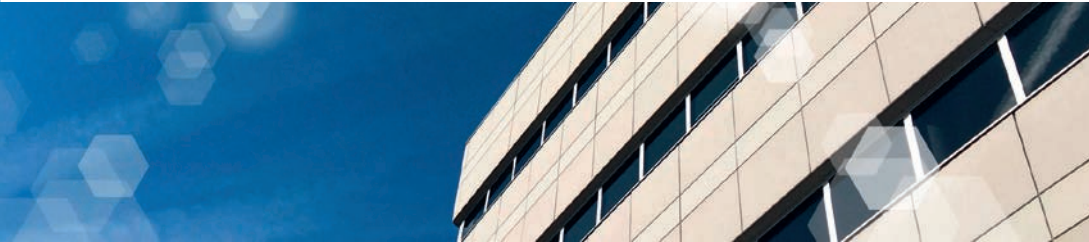
Fine living

Media and
Services

konradin
publishing group

Konradin
„informs
and
inspires“

Konradin Publishing Group is one of the largest providers of specialist information within the German-speaking world.



The Konradin media portfolio comprises some 50 trade and special interest magazines, online portals and live event series, backed up by professional services ranging e.g. corporate publishing.

Konradin, a family-owned company founded in 1929, has today grown to become a successful independent media group with a consolidated group turnover of some EUR 60 million, employing around 220 people.

Konradin magazines stand out through their subject-specific expertise and many have been keeping the industries they serve informed for decades.

The core activity of Konradin Media is to deliver professional information tailored to requirements across all channels. Usefulness and efficacy are the prime concern, together with a focus on identifying developments early and highlighting prospects in order to inspire new approaches.

Content

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Media Knowledge

Our range of media

- consists of special-interest magazines for discerning readers on topics including science, history, nature and sustainability.
- offers one of Germany's largest online networks of knowledge.

Our target groups

- seek in-depth information and are inquisitive, committed people who place high value on education and culture and often maintain an ecologically-responsible lifestyle.
- are often opinion leaders within society and are amongst the higher education and income levels.

Not only that, but

- our online shops offer related textbooks and other non-fiction books, technology toys for hobbyists, and high-quality gift ideas.
- exclusive reader trips with members of the editorial team take readers to exciting places around the world.

BILD DER
WISSENSCHAFT

natur

 *Naturwissenschaftliche
Rundschau*

DAMALS

GALORE
INTERVIEWS

The online network of knowledge

With a reach of 3 million page impressions per month, we can offer you one of Germany's largest networks in the knowledge segment:

wissen.de wissen.de the knowledge portal
scinexx.de scinexx.de the science online magazine
wissenschaft.de wissenschaft.de the science portal
DAMALS.de damals.de the history platform
natur.de natur.de the portal for a world in transition
ScienceBlogs scienceblogs.de the blogger site



BILD DER WISSENSCHAFT

provides an insight into the fascinating world of science. It informs readers about exciting new findings and describes expertly and graphically how today's research will change our tomorrow. Complex research made transparent, investigated at the pulse of science, classified by the top researchers in every discipline – all stand-out features for over 60 years now.

Newsletter 3x/week • wissenschaft.de •
 bdw+ • bdw Podcast



natur

is the magazine for a world in transition. natur shows the world's fascinating flora and fauna, shares biological knowledge and explains ecological principles. Breathtaking photo series, reports from the field and background stories take the reader into nature.

[woechentlicher Newsletter](http://woechentlicherNewsletter.natur.de) • natur.de



DAMALS

DAMALS is one of Germany's oldest history magazines. For over 50 years, historians have been uncovering the stories behind historical facts and exploring social developments. In the podcast "DAMALS und heute" ("Then and Now"), a new topic is explored every two weeks in a relaxed dialogue format.

[weekly newsletter](http://weeklynewsletter.damals.de) • damals.de •
 DAMALS+ • DAMALS podcast



NR Naturwissenschaftliche Rundschau

offers a monthly in-depth look at the fascinating world of science. By bringing together biology, physics, geosciences, medicine and chemistry, Naturwissenschaftliche Rundschau provides a comprehensive understanding of the different areas of science.

naturwissenschaftliche-rundschau.de

GALORE INTERVIEWS

is the first and only German magazine that devotes itself to interviews painting a picture of people from the arts and culture, society and politics. The interviews follow the credo of John Irving who said: "A good conversation knows its course." Each issue is supplemented by the latest news from music, film and literature.

[Newsletter](http://Newsletter.galore.de) • galore.de



Media sales contact

Bild der Wissenschaft
natur
Naturwissenschaftliche Rundschau
 Silvija Pozgaj
 Phone +49 711 7594-363
 silvia.pozgaj@konradin.de

DAMALS
Online Network Knowledge
 Eileen Miccoli
 Phone +49 711 7594-366
 eileen.miccoli@konradin.de

GALORE
 Nils Klein
 Phone +49 231 557131-21
 klein@galore.de

Media Industry

Our range of media

- comprises 18 media brands: Trade magazines, title websites, newsletters as well as online portals and trade events for decision-makers in the industry.
- includes publications many of which have been published for decades in their home market, enjoying the confidence of businesses and advertisers.
- communicates directly with high-profile executives and executives in a huge range of positions.

Our target groups

- are decision-makers in the central sectors of the industry or specialists using focused information in important sub-sectors or innovative growth areas.
- use our media to keep up to date on the latest innovations and have for many years testified to the credibility, expertise and influence of our market-leading technical periodicals.

Not only that, but...

- our portfolio enables a cross-media, audience-specific approach in print and online, through events and even media partnerships. We are the competent partner for integrated communication in the industry.

For more information, please visit media.industrie.de

Your quick link to us

Phone +49 711 7594-552
media.industrie@konradin.de

Industrie
anzeiger

Industrie.de

Beschaffung
aktuell

QUALITY
ENGINEERING

 **Sicherheits-
ingenieur**

 **Sicherheits-
beauftragter**

**medizin
& technik**

mqv
Innovation in der spanenden Fertigung

**Automations
praxis**

additive
Die Plattform für additive Fertigung

 **batterie-produktion.de**

KEM Konstruktion
Automation

EPP
Elektronik Produktion • Profitechnik

EPP
EUROPE

cav

phpro

dei

 **ErgoMed**
Praktische Arbeitsmedizin

Industrie anzeiger

informs top decision-makers across the industry: owners, CEOs, technical managers of medium-sized companies or the technical management team of larger companies.

[Newsletter](#) • [industrieanzeiger.de](#)



batterie-produktion.de

ist das Portal rund um die Batterie-technologie und bietet fundierte Einblicke in die Themen Batterie-Entwicklung, Batterie-Produktion und Batterie-Recycling. Der Fokus liegt auf der umfassenden fachlichen Beleuchtung dieser Bereiche, sowohl für die Elektromobilität als auch für Energiespeicher in Unternehmen.

[Newsletter](#) • [batterie-produktion.de](#)

Beschaffung aktuell

is the trade magazine for strategic purchasing and supply management. The members of the German Federal Association of Materials Handling, Purchasing and Logistics (BME) and the ÖPWZ receive Beschaffung aktuell as part of their membership package.

[Newsletter](#) • [beschaffung-aktuell.de](#)



Sicherheits- ingenieur

is the independent trade magazine for safety and health at work, delivering the information required to ensure safe, problem-free operation and prevent damage, accidents and illnesses. *See also "World of work", page 10*

[sifa-sibe.de](#) • [SibePlus](#)

Events: Si-Akademie



QUALITY ENGINEERING

covers market and application-focused aspects of quality management and assurance as well as production measurement technology.

[Newsletter](#) • [qe-online.de](#)



Sicherheits- beauftragter

looks at the risks present in day-to-day company operations and possible safety measures for combating them. It gives safety officers the information they need for their work on behalf of and in the interests of the workforce and the company. *See also "World of work", page 10*

[Newsletter](#) • [sifa-sibe.de](#) • [SibePlus](#)

Events: Si-Akademie



Industrie.de

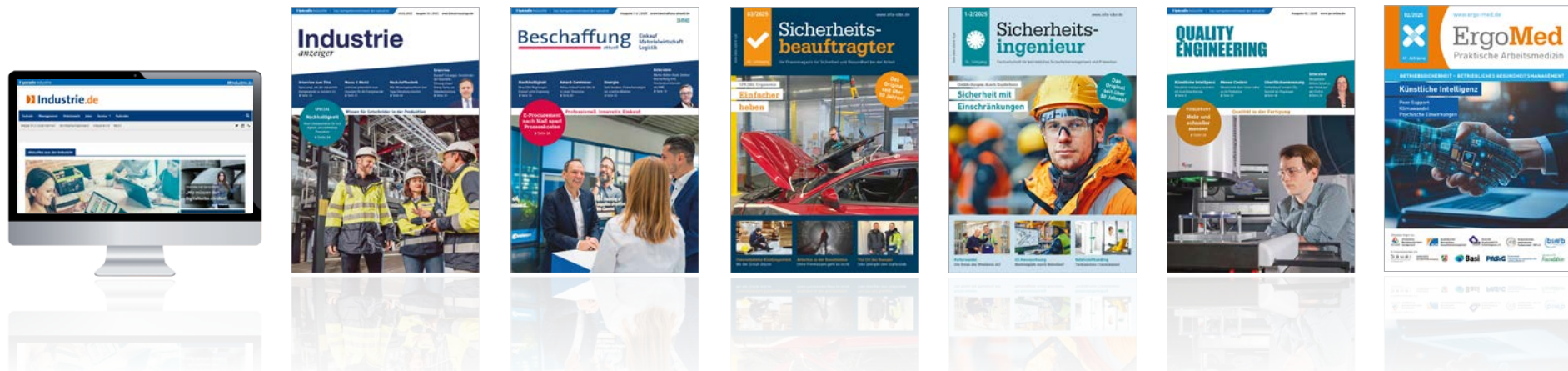
is the overarching online trade portal for digitalisation in manufacturing.

[Newsletter](#) • [industrie.de](#)

ErgoMed Praktische Arbeitsmedizin

is the magazine for applied occupational health and corporate health management. It bridges the gap between scientific research and occupational health practice. *See also "World of work", page 10*

[ergo-med.de](#)



The network of expertise for industry



delivers engineering information for medical technology and news relevant for the development and manufacture of medical equipment and products.

[Newsletter](#) • [medizin-und-technik.de](#)

Event: Innovationstag Medizintechnik Stuttgart



Automations praxis

provides practical and application-oriented information for decision-makers in the process industries who are searching for intelligent automation solutions for their companies.

[Newsletter](#) • [automationspraxis.de](#)

Events: KRox, Expertenforen



focuses on metal processing. Its target groups are production and manufacturing managers in machine/vehicle manufacturing, electrical engineering, consumer goods and tool and mould making.

[Newsletter](#) • [mav-online.de](#)

Events: mav InnovationsForum, Expertenforen



additive

Die Plattform für additive Fertigung

The “additive” platform gives manufacturing companies valuable insights into the latest technological developments and showcases real-world examples of successful additive manufacturing projects. Serving as a link between users and technology providers, additive offers a unique advertising platform for the industry.

[additive.industrie.de](#)

Event: Anwenderforum Additive Produktionstechnologie



A leading and established trade magazine for all those who want to tackle their product and production development tasks effectively and with application-oriented solutions in an increasingly digitalised world. The focus is not only on drive technology, but also on automation – because it is an essential element in building innovative machines and successfully driving digitalisation.

[Newsletter](#) • [kem.de](#)



Konradin Industry Events:

- Innovation forums
- Expert forums





is dedicated to practical and application-oriented topics relating to the electronics manufacturing and testing industry, with a focus on PCB, component manufacturing and chip packaging alongside testing and inspection procedures.

[Newsletter • epp-online.de](http://www.epp-online.de)

Events: EPP InnovationsFORUM, Expertenforum



International editions of EPP Europe in English language, with additional focus on semiconductor packaging.

[Newsletter • epp-europe.eu](http://www.epp-europe.eu)



For more than 50 years, cav has been the established practice magazine on the market and reports on processes, plants, apparatus and components for the chemical industry in an application-oriented manner.

[Newsletter • prozesstechnik-online.de](http://www.prozesstechnik-online.de)



looks at products and technical solutions from the specific viewpoint of the pharmaceutical industry, covering products, packaging, management and services.

[Newsletter • prozesstechnik-online.de](http://www.prozesstechnik-online.de)



Leading trade magazine for the entire food and luxury goods industry, focusing on all aspects of food processing.

[Newsletter • prozesstechnik-online.de](http://www.prozesstechnik-online.de)



Media sales contact

additive, Automationspraxis, batterie-produktion.de, Beschaffung aktuell, ErgoMed, Industrie.de, Industrieanzeiger, mav, medizin&technik, Sicherheitsbeauftragter, Sicherheitsingenieur, QUALITY ENGINEERING
Joachim Linckh
Phone +49 711 7594-565
joachim.linckh@konradin.de

cav, dei, EPP, EPP EUROPE, KEM Konstruktion|Automation, phpro, prozesstechnik-online.de
Andreas Hugel
Phone +49 711 7594-472
andreas.hugel@konradin.de

Media World of Work

Our range of media

- focuses on the interaction between employees and the workplace, whether it be in the office or the production environment.
- informs about health questions and safety guidelines or techniques

The Si-Academy

- organises seminars, conferences and events with topics ranging from the environment to health and safety. These seminars can be individually tailored to the customer's requirements and staged in-house,



looks at the risks present in day-to-day company operations and possible safety measures for combating them. It gives safety officers the information they need for their work on behalf of and in the interests of the workforce and the company.

[Newsletter](#) • [sifa-sibe.de](#) • [SibePlus](#)

Events: Si-Akademie



is the magazine for applied occupational health and corporate health management. It bridges the gap between scientific research and occupational health practice.

[ergo-med.de](#)



is the independent trade magazine for safety and health at work, delivering the information required to ensure safe, problem-free operation and prevent damage, accidents and illnesses.

[Newsletter](#) • [sifa-sibe.de](#) • [SibePlus](#)

Events: Si-Akademie



The Si-Academy for Health and Safety co-operates closely with the trade journals Sicherheitsingenieur (Safety Engineer) and Sicherheitsbeauftragter (Safety Officer). Their training courses are aimed at safety engineers, specialists in occupational safety, safety officers, ergonomists, occupational health and safety officers, executives and health managers. Within the area of ergonomics, there is also an official co-operation with the Interessengemeinschaft der Rückenschullehrer/innen e.V. (IGR).

[Newsletter](#) • [si-akademie.de](#)



Impression from
"Tag der PSA"



Contact Si-Akademie

Martina Langenstück
Phone +49 711 7594-4607
martina.langenstueck@konradin.de

Media sales contact

Joachim Linckh
Phone +49 711 7594-565
joachim.linckh@konradin.de

Media Architecture

Our range of media

- documents everything happening in the market in a creative and design-, technology- and user-oriented way, spanning online channels as well as the social media channels.
- covers the entire construction process from initial design right through to implementation, including interiors and exteriors.
- provides comprehensive information tailored to the target group, from the initial consultation to the finished project.

Our target group

- are architects, civil engineers, planners, interior designers and office planners.

Not only that, but...

- as specialists in architecture, we offer **individually tailored solutions** for communicating with potential customers through print and online media, via events or through corporate publishing.





Wide-ranging architecture criticism, building culture, technical innovations, the building stock... these are the central themes covered in db deutsche bauzeitung, the oldest and best-known of Germany's architecture periodicals. „Building in existing contexts“ is featured in every issue.

[Newsletter](#) • [db-bauzeitung.de](#) • [dbPlus](#)



db-Ortstermin

Digital or live. db's established event series, moderated by the db editorial team.

- digital: 1 project, 2 hours, approx. 200 architects, video site visit with db architectural film, moderated online discussion round with the architect and the manufacturer.
- live on site: 1 project, 1 afternoon, approx. 35 architects. Presentations by the respective project architect and the manufacturer involved in the project, explaining their planning and solutions on site.

db-WETTBEWERB



This prize is awarded for renovations, conversions and extensions where exemplary, innovative solutions were implemented that go beyond technically established standards and that were designed with outstanding quality.



bib 2025

db Symposium „anders! bauen“

db symposium „anders! bauen“ [building differently!] – A meeting point for architects in Stuttgart and online. Expert speakers will present projects and applications related to building in existing contexts. The focus is on renovation, energy-efficient retrofitting and circular construction.



Media sales contact

db

Cornelia Huth-Neumann

Phone +49 711 7594-372

c.huth-neumann@konradin.de

Further information

can be found at:

www.architektur.konradin.de

ARCGUIDE+

Die Infothek für Architekten, Planer und Designer

Architects, planners, interior designers, designers and office planners are looking for inspiration and impulses for their daily work. arcguide.de is the ideal information portal with current projects and product reports from the industry, which are additionally sent out twice a week by newsletter.

The „News“ section additionally provides information on event tips, trade fair dates and exhibitions.

Since 2020, the arcguide special edition „innovative projects“ is published annually and is enclosed with the trade media db and md. References are edited together with the architectural office involved featuring background knowledge and a project description and are published on a double page spread.

[Newsletter](#) • [arcguide.de](#)

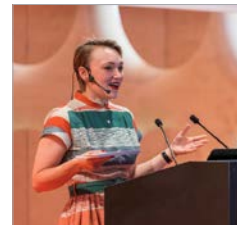
md

INTERIOR | DESIGN | ARCHITECTURE

is the independent and international platform for high-quality interior design and sophisticated object furnishing. Clearly structured and with a sophisticated look.

md presents trend-setting interior design. In three thematic blocks per issue, md presents pioneers and ground-breaking projects of the various disciplines and conveys comprehensive knowledge about materials and products. Selective, credible and discerning.

[Newsletter](#) • [md-mag.com](#) • [mdPlus](#)



With its specialist events, md embodies content marketing par excellence!

Topics: Sustainability, office and acoustics.

Flurfunk md - a webinar series for interior designers.



MENSCH&BÜRO

die akademie

When it comes to specialist knowledge about the „office“, the Mensch&Büro-Akademie has been the right address since 1991. The academy offers a wide range of training courses and events throughout the German-speaking world, both on site and online. Here, seminar participants acquire qualified knowledge on all aspects of the office. In the publicly accessible seminars, expert speakers show how office work can be organized in a healthy, safe and effective manner. Anyone looking for individual learning opportunities will also find what they are looking for here: The Mensch&Büro-Akademie organizes in-house seminars for companies.

[www.menschundbuero.de](#)



Media sales contact

[arcguide.de](#)
Sandra Mack (Projektleitung)
Phone +49 711 7594-395
sandra.mack@konradin.de

[md](#)
Petra Wehinger
Phone +49 711 7594-404
petra.wehinger@konradin.de

[Mensch&Büro-Akademie](#)
Martina Langenstück
Phone +49 711 7594-4607
martina.langenstueck@konradin.de

„More than
40 print and online,
media brands
covering 7 topic areas“

Media Eye care

Our range of media

- Strong market presence: DER AUGENOPTIKER and die KONTAKTLINSE have been must-reads in the optics industry for decades – in print and online.
- Tailored concepts: Custom communication solutions precisely targeted to your audience.
- Cross-media impact: Print, online, newsletters, events and special campaigns – perfectly integrated for maximum reach.

Our target groups

- Independent and employed opticians, industry and retail professionals, purchasers, sales staff and decision-makers in specialist retail, optometrists, ophthalmologists, contact lens experts, trainees and students – the next generation of professionals in the field.

Not only that, but...

- **AO-Info:** The largest digital supplier directory – indispensable for day-to-day work in the industry.
- **AO-Info Gravurenverzeichnis:** Quick identification of lens engravings from leading manufacturers.
- **Prism and BVD calculators:** Practical everyday tools for opticians.
- **AO-WIKI:** The go-to online resource for trainees preparing for their exams.
- **Editorial newsletters:** Published several times a month, featuring product news, job offers, videos and more.
- **Special editions & events:** Extended reach and valuable networking opportunities within the community.
- **www.der-augenoptiker.de:** Industry news, job listings and product highlights at a glance.



Know-how for opticians



is the leading trade magazine for the optics industry, combining in-depth expertise with the latest developments in fashion, management and marketing. With its balanced editorial mix, the magazine delivers hands-on insights into business operations and market trends. A loyal subscriber base and a comprehensive classified section underline its established position as the industry's trusted voice.

[Newsletter](#) • [der-augenoptiker.de](#) • [AugenoptikPlus](#)



With more than 55 years of publishing history, KONTAKTLINSE is the oldest and most renowned German-language trade magazine in the field of contactology. It provides updates on current scientific publications, presents clinical case studies, book reviews, and reports from professional congresses and the industry – delivering content that is expert, relevant and practice-oriented.

[Newsletter](#) • [kon-online.de](#) • [AugenoptikPlus](#)

Media sales contact

Petra Sonnenfroh-Kost
Phone +49 711 7594-306
petra.sonnenfroh-kost@konradin.de



Media Trades

Our range of media

- documents everything happening within the market in a creative and design-, technology- and user-oriented way, in two media – print and online.
- Includes long-established trade magazines with a stable subscriber base.

Our target groups

- are carpenters and joiners, painters and decorators, plasterers, and (in the case of Lackiererblatt) specialists in vehicle painting and bodywork repairs.

Not only that, but...

- special company directories provide an overview of the most important companies in the sectors
- market research studies such as copy tests, market surveys and ad tests provide unique insights into target groups.

BM
Interiörausbau / Möbel / Bauelemente

dds
MÖBEL UND AUSBAU

Malerblatt

**Lackierer
blatt**



provides essential insights and practical guidance for the business success of carpenters, joiners, window manufacturers and interior fitters. Core topics include technology, business management and design.

[Newsletter](#) • [bm-online.de](#) • [BMPlus](#)



Malerblatt

is a modern trade publication that delivers in-depth expertise to companies in the painting, plastering and interior finishing trades, covering topics such as technology, design and business management.

[Newsletter](#) • [malerblatt.de](#)



is the innovative trade magazine for joiners, cabinetmakers, interior fitters and window fitters. It offers monthly reports on design, technology, marketing and training.

[Newsletter](#) • [dds-online.de](#) • [ddsPlus](#)



Lackierer blatt

is the trade magazine for vehicle painting, bodywork and repairs. Richly illustrated, it communicates its key topics through easy-to-understand user reports, articles and interviews. The website offers industry news, a company directory, videos and services

[Newsletter](#) • [lackiererblatt.de](#)



Media sales contact

BM

Claudia Weygang

Phone +49 711 7594-410

claudia.weygang@konradin.de

dds

Andreas Schweizer

Phone +49 711 7594-435

andreas.schweizer@konradin.de

Malerblatt

Lackiererblatt

Carola Gayda

Phone +49 711 7594-432

carola.gayda@konradin.de

Media

Fine living

Our range of media

- provides retailers and experts in the trade, catering and manufacturing industry with all the key industry information and completes the circle right through to the end consumer.
- provides a full update on developments in the worlds of wine, gourmet topics and tobacco.
- reaches its audience by taking a cross-media approach featuring print magazines, websites (with all the additional benefits that they bring) and newsletters published on a regular basis.

Our target groups

- are discerning in their choice of wines, tobaccos and fine living.
- include producers, suppliers, consumers and sales representatives for products in these sectors.

DTZ.

SMOKERSCLUB

WEINWISSER

TJI TOBACCO JOURNAL
INTERNATIONAL

DTZ.

is the communication channel for the tobacco industry in Germany, forming a vital link in the marketing chain between the tobacco industry and wholesalers and retailers.

[weekly newsletter](#) • tabakzeitung.de

SMOKERSCLUB

is the high-circulation customer magazine for the tobacco trade. It delivers in-depth and varied information about the world of cigars, pipes and smoking accessories.

WEINWISSE

is an exclusive, independent information service for wine experts and connoisseurs and is one of the most important sources of wine ratings and buying advice for high-quality wines.

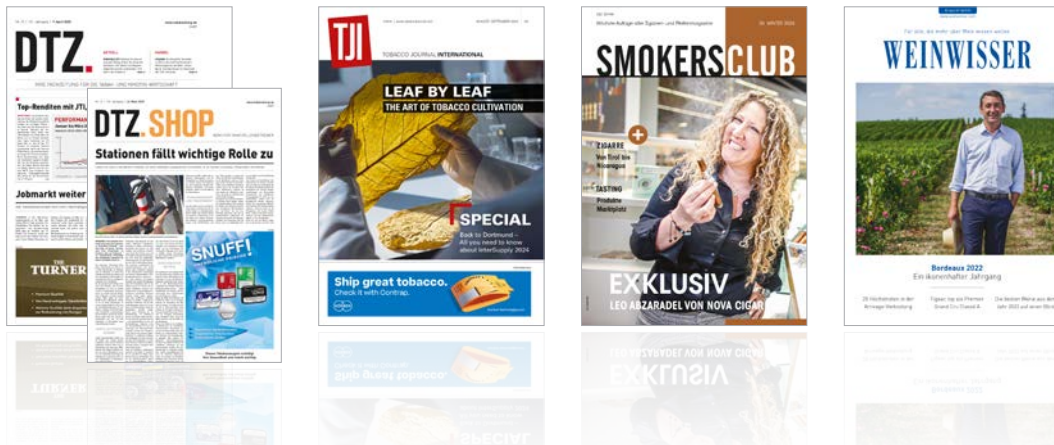
weinwisser.com



TJI TOBACCO JOURNAL INTERNATIONAL

is the leading English-language trade magazine for the international tobacco industry and its suppliers.

[weekly newsletter](#) • tobaccojournal.com



Media sales contact
Michael Günther
Phone +49 6131 5841-126
michael.guenther@konradin.de

Media

Fine living

Our range of media

- revolves all around music, with expertise and passion built up over many years: rock in all its varieties, live festivals and, as a speciality, MINT - the magazine for vinyl culture.
- is transmedial including printed magazines, digital by means of websites, social media and regular newsletters. With numerous additional benefits like the latest record and concert reviews or the festival information service.

Our target groups

- consume music in all its forms and are interested in the latest developments in all kinds of end devices and accessories.
- are active concert and festival goers.

Additionally,

- the editors see themselves as committed members of their respective communities and are active networkers and multipliers within them.

VISIONS

FESTIVALPLANNER

MINT

buddy.

glow
LEBENS STÄDLE & GEFÜHLE

VISIONS – Musik aus Leidenschaft

For over 30 years, rock in all its varieties has been a true passion for us: from metal, hardcore and punk to indie, noise and alternative to post-rock, Britpop and singer/songwriter - good music is our only criterion. VISIONS is a magazine for readers who are as passionate about music as we are. Open-minded and with devotion.

visions.de • VISIONS+



FESTIVALPLANER

Since 1999, FESTIVALPLANER has been the magazine with the highest reach in the music and lifestyle segment. Featuring a handy, portable A6 format, fact-based reporting and a dynamic online format that brings all readers up to date, the free title published twice a year is a guide to the open-air season.

festivalplaner.de



MINT

Since its foundation in 2015, MINT has developed into an organ for the ardent vinyl community. Records have enjoyed a huge revival in recent years. With its expertise, background insights and numerous record reviews, our magazine focussing on vinyl culture is directed at a continually growing community that has long found "its magazine".

[Newsletter](#) • mintmag.de



buddy.

buddy is the lifestyle format for a male target group between 30 and 49 years of age. buddy is smart, humorous and at eye level with its readers. buddy readers are enthusiastic about the good things in life and open to new, hip topics and products. buddy is more than a magazine and accompanies its readers cross-medially: in the form of print, digital, social media & digital out-of-home promotion.

www.buddymag.de



glow

glow is the new women's and family magazine. It is aimed at women aged between 30 and 59 who are looking for authentic stories, practical content and inspiration for a conscious lifestyle. With a special focus on the beautiful and sustainable things in life, glow offers topics that make a difference - from beauty and wellness to health, family and travel to culture and lifestyle.

www.glowmag.de



Media sales contact

VISIONS, FESTIVALPLANER,
MINT, buddy, glow
Nils Klein
Phone +49 231 557131-21
klein@visions.de



Services **Market research**

Our offer

Konradin market research renders complex sales segments more transparent, analyses decision-maker target groups and explores technological trends. We collaborate with established market-research institutes and can apply the entire range of method instruments, depending on your requirements.

Our range of services includes:

Advertising impact research:

This includes copy tests, pre/post-test campaigns and advertisement motive tests.

Individual market/target-group studies:

Customer awareness/brand image/customer satisfaction studies, surveys on target-group structures, market environment and products.

Joint studies:

These are market/target-group studies assigned jointly by several manufacturers or providers with Konradin acting as neutral publisher.

✓ Advertising impact research

For many of our titles, we carry out regular advertisement copy tests and our advertising customers can participate free of charge with their advertisement. These copy tests reveal powerful insights into the effects of advertising. We have compiled our findings that have been consolidated over the years in a white paper that you can request from us.

In addition, we offer individual advertisement motive tests where one or more motives can be tested:

- Attention performance and distribution (e. g. click tests with heat-map generation)
- Pleasure/displeasure characteristics, image effect, activation potential, etc.

✓ Konradin target group surveys (panels)

Our target group panels allow for a simple and cost-effective method to generate answers from defined target groups.

We regularly conduct surveys with e. g. painters, joiners and opticians who, being the readers of our trade magazines, are in contact with us and give our editorial teams feedback on current topics.

Please address the media consultant of the relevant magazine if you would like to use this method to survey your market.

✓ Market studies as theme setting

The outcome of studies might surprise you, offer a basis for discussion and spark new ideas and perspectives.

Market studies set up together with our editorial teams can help raise your target group's awareness for specific topics and draw attention to your company and your services.

We offer everything from a single source: data collection, creation of a study abstract with the most important results, publication of selected findings via suitable Konradin media.

✓ Individual market surveys

Studies conducted by mail, phone or online – we tailor study concepts to your needs and implement them professionally.

Based on our long-term experience with B2B studies, we know which method is best suited for the respective objectives and target groups. We can offer practical advice based on your particular interests and support your question-definition process with tested sample questions.



Services **Corporate Media Services**

What we offer

We specialise in tailored, company-specific B2B communication. Our range of services includes all types of corporate communication: print, online, events and travel. We offer expert advice and develop compelling concepts in collaboration with our customers. Our technical and industry expertise focuses on the same areas as those covered in our media, particularly architecture and trades, the world of work and additionally science and technology.

We prepare content for you in any desired depth of information: for a customer magazine or a newsletter, for an Internet trade forum or a popular knowledge magazine. Our range of services extends from the initial conceptual idea to media implementation and includes all services related to consulting, project management, cost control, graphics, editing, address management and dispatch.

We are your information service provider, across all channels.

Get in touch with us!

Corporate Publishing

The Konradin Corporate Media Service has determined its goal to be that of making communication come to life and to be attractive. We add pep and pleasure to the relationship with your partners.

To enable your products and references to reach the desired target group using an exceptional range of media, we offer you a tailored communication option for the desired focal topic.

You determine the goal for the content with professionally written pieces about exceptional projects, interviews and product reports.

We will assist you with our full specialist media expertise in the conception process, implementation and sales by means of a supplement in our architecture magazines or online.

- Customer magazines
- Paper newsletter
- Reference brochures
- Online magazines
- E-paper

Project management team contact

Florian Holocher
Phone +49 711 7594-538
www.konradin-relations.de

Sandra Mack
Phone +49 711 7594-395
sandra.mack@konradin.de

Architectural events

db Events

db Events primarily focus on the future of resource-efficient construction. Top-class speakers present outstanding renovation projects, focus on the circular economy and encourage bold concepts. Partners from the construction industry are actively involved.

2023 architectural excursions

The Konradin Media Group offers professional excursions guided by architects for several days, primarily for architects. Other target groups are welcome at any time. The aim of the trips is to experience architecture, to absorb mentalities, language and culture on site, in the built environment, and to discuss and network with other architects. The excursions have already led to Barcelona, Dubai and Copenhagen, among others. Upcoming destinations are South Africa, Brazil, Italy and the Czech Republic.

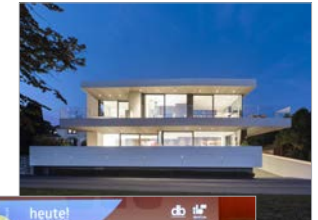
md Events

The md events are designed to raise awareness among architects, interior designers and retailers by integrating the know-how of various partners and top-level speakers. The event is intended to show new solution potentials and technologies while providing inspiration and sharing visions.

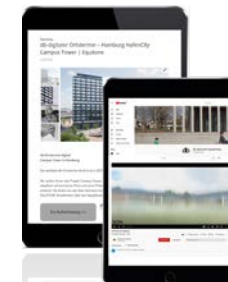
db Ortstermine (on-site visits)

The db Ortstermine are aimed at architects, civil engineers and interior designers with a concrete interest in the specific project. Intensive contacts are established within a very short time. The events are held as virtual or live events. The db editorial team selects a special building project based on your recommendations. A db architectural film will then be made of the building on site, featuring an inside and outside camera tour.

db digitaler Ortstermin: Villa Seewalchen am Attersee 2022



db+IBA'27 Symposium 2023



E-commerce Digital marketplaces

Our offer:

Konradin's Media Service extends the information offering of Konradin Fachmedien and creates an additional level of customer loyalty through several targeted online shops for specialist literature, non-fiction books and high-quality gifts, games and knowledge items. The Media Service e-commerce platforms reach their audiences through traditional print campaigns, newsletter marketing, search engine advertising, social media and organic outreach strategies.

The B2B shops offer a wide range of specialist literature, reference materials and digital products tailored to specific fields. Topics range from basic literature for education and training to specialised fields, legal issues and business management. The B2C shop offers a diverse range of products that make science and research accessible in an entertaining and informative way.



B2B

The specialist media stores offer a comprehensive and relevant range of products in the fields of architecture, construction and the woodworking and painting trades.

www.architekturbuch.de

www.malerblatt-medienservice.de

www.medienservice-holz.de



architekturbuch.de

Fachmedien für Architektur & Bauwesen

Malerblatt
Medienservice

Medienservice
Holzhandwerk

B2C

The Science Shop combines knowledge, curiosity and fun in an inspiring way with a carefully curated range, a target group-specific approach and high-reach marketing on multiple channels.

www.wissenschaft-shop.de

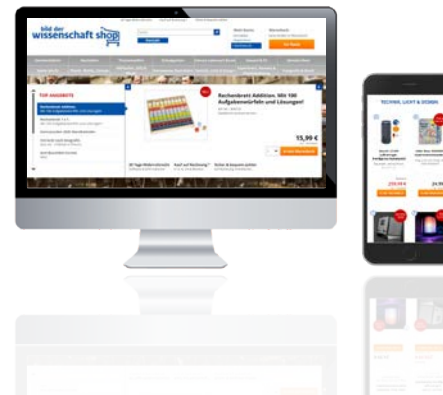


bild der
wissenschaft shop

Medienservice
Konradin

Contact

Heiko Sell

Phone +49 711 71924-300

heiko.sell@konradin.de

Konradin **Service Portal**

Our Offer

At direktabo.de, you'll find a wide range of magazines and subscription options across a variety of topics. In addition to taking out a subscription, you can also purchase special items (such as single issues, brochures and books).

Our range of services includes:

- **Personal subscriptions**
- **Gift subscriptions**
- **Trial subscriptions**
- **Student subscriptions**
- **“Refer-a-friend” subscriptions**



The Konradin subscription portal

direktabo.de

direktabo.de

is the subscription portal of the Konradin Media Group. Interested readers will find relevant subscription offers for all titles – for PRINT versions, but many titles are also available as DIGITAL versions and as combinations of PRINT+DIGITAL.

Our extensive range of individual editions and special publications is also available at direktabo.de and can be ordered directly from there.





Konradin Publishing Group
Ernst-Mey-Straße 8
70771 Leinfelden-Echterdingen
Germany

Head office: Leinfelden-Echterdingen

Konradin-Verlag Robert Kohlhammer GmbH
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Ernst-Mey-Straße 8
70771 Leinfelden-Echterdingen

Business location: Dortmund

VISIONS Verlag GmbH
DIALOG GmbH
Heiliger Weg 1
44135 Dortmund

www.konradin.de