

VISIONS

MEDIAKIT 26

ABOUT US

VISIONS is one of the best-known and longest-running music magazines in the German speaking territory. We see ourselves as generalists for all kinds of rock music since day one. In 2023 we started our paid content portal VISIONS+, that is appreciated by a fast growing number of subscribers.



DATES 2026

	AD	PD	SD
No. 395 - FEBRUARY	06.01.26	13.01.26	30.01.26
No. 396 - MARCH	02.02.26	10.02.26	27.02.26
No. 397 - APRIL	03.03.26	10.03.26	27.03.26
No. 398 - MAY	27.03.26	02.04.26	24.04.26
No. 399 - JUNE	30.04.26	08.05.26	29.05.26
No. 400 - JULY	02.06.26	09.06.26	26.06.26
No. 401 - AUGUST	03.07.26	10.07.26	31.07.26
No. 402 - SEPTEMBER	04.08.26	11.08.26	28.08.26
No. 403 - OCTOBER	01.09.26	08.09.26	25.09.26
No. 404 - NOVEMBER	01.10.26	09.10.26	30.10.26
No. 405 - DECEMBER	03.11.26	10.11.26	27.11.26
No. 406 - JANUARY 27	24.11.26	01.12.26	18.12.26

AD = advert deadline PD = print deadline SD = street date

HARDFACTS

print run*	23.350 issues*
circulation	20.952 issues (print + digital)*
subscribers	6.781 (print + digital)*
price	8,50€ (print) <i>* publisher information</i>

FORMATS & RATES

all formats plus 3mm bleed margin

	2/1 pages 420 x 297mm € 15.090
	1/1 page 210 x 297mm € 7.290 cover pages inner: € 7.890 outer: € 8.090
	1/2 page - portrait 101 x 297mm - landscape 210 x 140mm € 3.690
	1/3 page - portrait 70 x 297mm - landscape 210 x 89mm € 2.490
	1/4 page - portrait 41 x 270mm* - landscape 210 x 66mm - square 86 x 128mm* € 1.890

* these formats without bleed margin

color profile cover
color profile inner
contact for ads

CMYK, ISO coated v2 300%
CMYK, PSO LWC improved
anzeigen@visions.de